

FASTSIGNS

More than fast. More than signs.®

Going from Great to Grand **“A FASTSIGNS story”**

If someone would have told me 11 years ago that we would exceed our dreams for our small copy business, I would have told them, “I hope so”.

Entrepreneurs all hope to make a living working in the dreams of their investments. But in reality, what they really want is to exceed above what others might think. “I hope so” is what their banker, vendors, employees, friends, family and spouse are saying in most cases.

10 years after opening Alpha Copies in Ames, Iowa we knew we needed to take our sign and banner segment of our business to another level. That’s when we came across the “Co-Brand opportunity” with FASTSIGNS International.

From the initial introduction/discovery phase we knew that FASTSIGNS was just what we needed. Every FASTSIGNS team member from the CEO down act as if we are their only client. This sold us on the fact that they run their business just like we do, “relationship before revenue”.

After our first full year as a FASTSIGNS franchise we have broken all our sales goals we set. This comes from the name recognition that FASTSIGNS has, the national advertising we get on prime time TV and radio, the better pricing we get through the FASTSIGNS brand, the network of other FASTSIGNS franchisees, and from the support we get through FASTSIGNS ongoing training.

Hope is sometimes referred to as “Having Only Positive Expectations”, FASTSIGNS has taught us the hope really means to “Help Open People’s Eyes”!

Thank you FASTSIGNS for helping make our dreams become a reality!

